

Mission 1:
Transforming
town centres



- Harnessing funding and resources to upgrade all of our town centres and visitor experiences.
- Successfully deploying the Future High Street Fund in Newton Abbot.
- Supporting all towns across the district that want to put in place town centre manager arrangements.
- Signposting business support; and training run by business leaders.

Mission 2:
Helping
Businesses to
Start and Grow



- Direct delivery and facilitating new employment sites; and matchmaking employers to existing premises.
- Dedicated town planning service for developments that protect and create jobs.
- Working with partners to deliver work hubs.

Mission 3:
Connectivity
and Access to
Markets



- Promoting and helping to facilitate modern internet speeds for all businesses.
- Up to date training and advice to help businesses and tourist attractions to trade on-line successfully.
- Prioritising council procurement of local contractors and services
- Develop a voluntary Coastal Contribution to help upgrade our resorts.

Mission 4:
Modernising the
Visitor Economy



- Facilitating and funding upgrades to our transport network and supporting green travel.
- Partnering to fund and deliver the Teign Estuary Trail.

Mission control:
Intelligence and indicators

- Regular town centre health checks
- Engaging with chambers of commerce and town forums
- Business surveys, including follow-up contact with Covid grant recipients
- A first point of contact for businesses that want to locate or expand in our area.
- Regular business bulletins and active social media presence
- Engagement and advocacy with local leaders and key stakeholders, including the County Council, LEP, MPs and Government
- Business surveys
- Monitoring commercial vacancies and opportunities
- Councillor training and updates to support effective decision making.
- Establishing a business forum to inform future policy reviews
- Maintaining an overview of key economic data for our area