

## RECOVERY THEME AREA & PROJECT NAME

Environment- Recycling campaign to promote best practice and support our local communities to reduce their waste

## PROJECT BACKGROUND/ SCOPING STATEMENT

### PROJECT SUMMARY:

Following on from a stakeholder survey, stakeholder workshop and workshop with members, it has been recognised that there is more we can do to share best practice in regards to waste & recycling especially in light of changes to the volume & composition of kerbside collections since the beginning of the pandemic.

The following key points raised are to be addressed through this project:

- Sharing key recycling information especially around reducing waste and what to do with excess recycling particularly cardboard
- Highlight local businesses who are doing their bit to reduce waste to encourage others to do the same
- Host information on our website about local collection points for harder to recycle items such as community Terracycle points
- Produce and share a template for parish/town councils to use to promote these points to local residents

### BUSINESS NEED AND BUSINESS PROBLEM:

As an authority we have responsibility for waste & recycling collections and informing members of the public about the service provided.

Through working with local partners such as parish councils and Plastic Free groups, we can consolidate and share information about other collection points such as Terracycle collection points which have been set up to collect additional items not collected at the kerbside.

This not only improves partner engagement but may also reduce pressure on our waste services and help to reduce refuse figures as more items are recycled

### PROJECT OBJECTIVES

The project links to the council objective below:

- A clean, green and safe environment

It also links to the T10 Projects 'Action on Climate' and 'Clean Scene'

Objectives of this project:

- To create web page(s) on community recycling schemes, ensuring that these are regularly updated so that information does not become out of date
- To create recycling guide template which can be emailed out to all parishes for them to add in their local recycling point information and then share with their residents
- Work more closely with community groups to share resources
- Increase the amount of different items able to be recycled
- Inspire more local businesses to reduce their waste and get involved with groups like 'Plastic Free Newton Abbot', by sharing examples of best practice via social media

**BENEFITS OF COMPLETING THE PROJECT AS WELL AS THE PROJECT JUSTIFICATION :**

- Responding to community need and feedback from recovery survey and workshops
- Improved sharing of resources
- Increase in variety of items that can be recycled therefore reducing waste

**PROJECT SCOPE, I.E. WHICH DELIVERABLES WILL BE INCLUDED AND EXCLUDED FROM THE PROJECT:**

Please see above

**DEFINE ROLES AND RESPONSIBILITIES**

**PROJECT MANAGER/ MANAGERS:**

Chris Braines/Anna Lang

**PROJECT SPONSOR/ SPONSORS:**

Lorraine Montgomery/Cllr Alistair Dewhirst

**DESIGNATED BUSINESS EXPERTS:**

N/A

**PROJECT TEAM:**

Anna Lang/Sarah Margetts

**END USERS:**

- Teignbridge residents
- Community groups
- Parish/town councils

**OTHERS:**

N/A

**RESOURCE IMPLICATIONS****CAPITAL COSTS:**

Should be possible within current budgets to carry out work on this project

**CAPITAL FUNDING SOURCE/ SOURCES:**

N/A

**REVENUE COSTS:** (excluding internal staffing costs):

N/A

**REVENUE FUNDING SOURCE :**

N/A

**INTERNAL STAFFING:****CALCULATION OF STAFFING COSTS:**

Anticipate this project taking up no more than a couple of ours work a week at the most

**SUSTAINABILITY:**

Project actions should be sustainable as they can be carried out alongside other work

**OUTCOMES, MILESTONES AND PERFORMANCE MEASURES**

**OUTCOMES:**

- Increase in awareness amongst our local communities of the different items which can be recycled not only at the kerbside
- Slight reduction in residual waste due to growing awareness about reducing waste and knowing where to recycle additional items

**MILESTONES:**

TBC

**PERFORMANCE MEASURES:**

- Awareness could be assessed via poll on social media or possibly via Recycle Devon annual market research survey or DCC Waste & Recycling door-stepping Advisors with targeted questions around residents understanding of where they can go to recycle different items