

## Economy workshop feedback

Looked at both the external and internal ways in which we can influence the economy

Suggested that we have a 'mission orientated' approach, which means we focus on what we can do and what is achievable. This will be important as there will be a lot of really good ideas and suggestions, but we may not be able to deliver or suitably influence.

Suggested areas for intervention where

- Town centres
- Commercial development
- Visitor economy

Recognise that funding required, potential opportunities from the Additional Restrictions Grant – support for businesses to improve digital presence particularly as many consumers will have got used to going online. Digital accessibility also critical in rural areas

Nature of town centres is changing, so look at more food and drink, socialising space, etc and encourage more residential, particularly above shops.

Interventions to support hospitality sector (such as 'Summer Nights' or 'Taste of the Teign'), also opportunity to highlight who you can buy from locally

Places need to reach out beyond their own area to attract visitors in, but also to do enough to make them come back.

Signposting role for businesses

As a landlord can we provide more start-up space in our markets and Market Walk?

Tourism opportunities such as the voluntary £1 per night tourism contribution, to be reinvested into the local economy.

Recognise our role as enabler, connector and promoter. Can we do more to find out from larger scale entertainment providers on opportunities within our district – can we make better use of existing buildings and assets across the district and connect them with the owners of those properties

## Internal focus

Managers within the Council working on business plans taking account of changing circumstances financially and operationally. Looking at how to deliver services in challenging circumstances while seeking financial and carbon savings, IT improvements and use of assets.

Encouraging greater spend locally, focus on cost but also need to have focus on value.

Need to consider impact of our document and procurement requirements on smaller businesses who